Setting the Foundations for Conservation Through Economic Opportunities



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What is nature?

"Nature | the phenomena of the physical world collectively, including plants, animals, the landscape, and other features and products of the earth, as opposed to humans or human creations..."

New Oxford American Dictionary, 3rd Edition

What is nature?

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Conserving nature: a "luxury" in the developing world

An evolving approach to conservation in the region...

The GEF/UNDP -Birdlife International

Migratory Soaring Birds Project

EEAA NCE

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Sectors are the following: Waste Management

The Migratory Soaring Birds project aims to integrate conservation management objectives into targeted public and private sectors in 11 countries along the Rift Valley / Red Sea flyway.

The targeted sectors are the following: Agriculture; Energy; Hunting; Waste Management and **Tourism.** The GEF/UNDP -Birdlife International

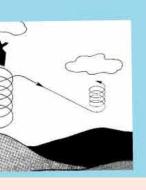
Migratory Soaring Birds Project

EEAA NCE





What are migratory soaring birds?

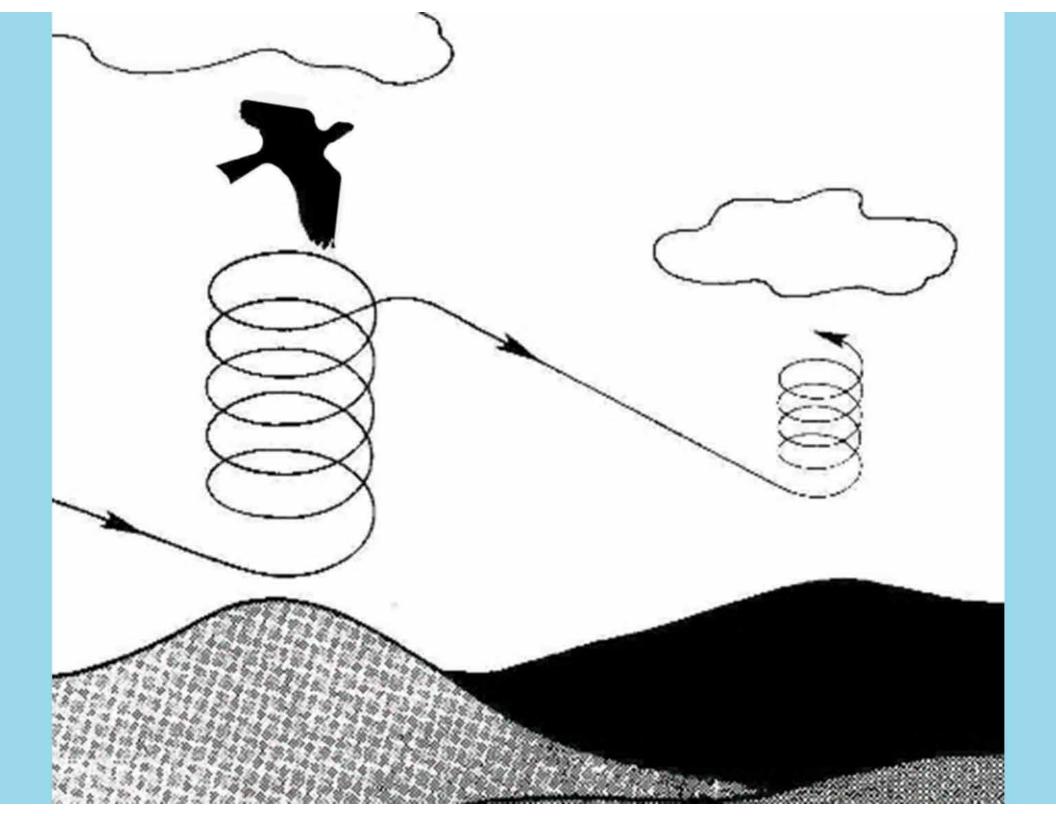


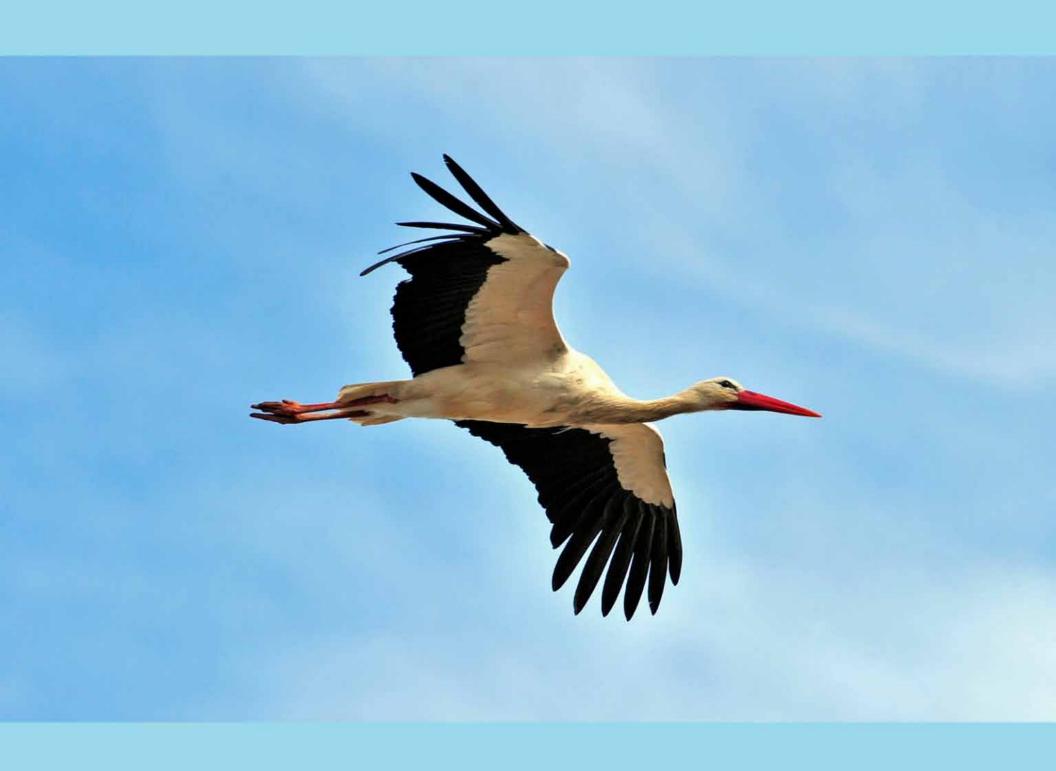




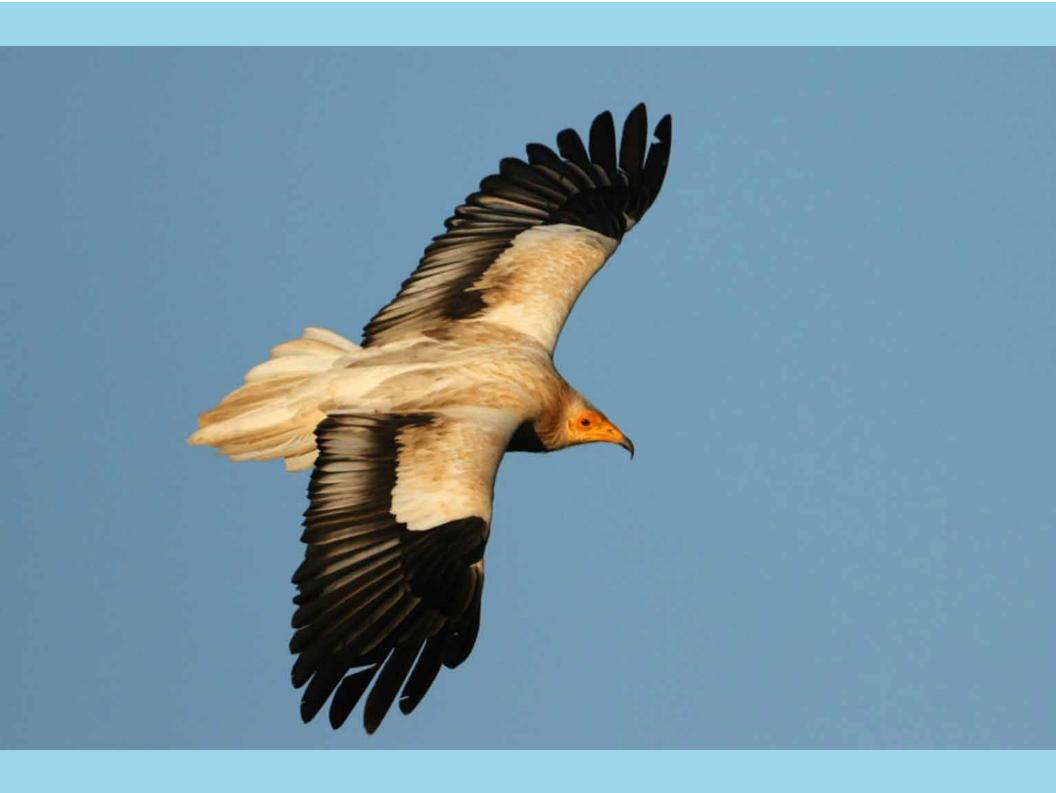
















Why birds?

What is the Red Sea / Rift Valley Flyway?





MSB Project's Targeted Sectors

- 1. Agriculture 2. Hunting 3. Energy
- 4. Waste Management

- 5. Tourism

3. Energy5. Tourism

Tourism & Birds

Threats

Opportunities

Theats

11 (12)

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Ecotourism & the Global Birdwatching Industry

Building Capacity for Conservation Through Birdwatching **Tourism**

1. Guidelines of Best Practice for Bird Friendly Hotels Along Egypt's Flyway

i. Bird friendly administration

ii. Bird friendly management & design of facilities

iii. Bird friendly services

2. Training Module for Birdwatching Guides Along Egypt's Flyway

i. Understandingthe birds

ii. Organisingbirdwatching trips

iii. Training others on bird-guiding

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The GEF/UNDP -Birdlife International

Migratory Soaring Birds Project

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