SUSTAINABLE COMMUNITIES

WHO WE ARE

URBANICS is a young yet highly professional entity that believes in doing development *Right*. We provide holistic approach to physical planning to achieve better livelihoods and sustainable communities. Our team is driven by specific values that assure high quality and guarantees effective production and implementation of ideas and initiatives within a sustainable framework that are in benefit of people and our planet systems. From design to implementation, our multi dimensional competencies combined with diverse language and cultural understanding ensure project sustainability at all levels.

OUR EXPERTISE

Sustainable Urban/Landscape Planning
Community & Gender Development
Cultural Sites Development
Environmental Planning and Impact Assessment
Urban Upgrading
Agro & Eco Tourism Development
Leadership & Entrepreneurship Development

Capacity development session with local community in Libya

Capacity development session with local community in Kenya

OUR PROJECT FOOTPRINT

Examples of the previous work experience of our team members (done as part of team under reputable organizations)

- Maspero Community Development (Cairo)
- Keenjhar Lake Env. Impact Assessment (Pakistan)
- El-Shaikh El-Shazli Village (Red Sea, Egypt)
- Community Development Jaghboub Village (Libya)
- Hamata Community Development (Red Sea, Egypt)
- Sustainable Tourism Green Mountain (Libya)
- Ghazi Barotha Community Mobilization (Pakistan)
- Janna Islands development (KSA)

OUR APPROACH TO COMMUNITY MOBILIZATION

- We profile the community (urban, social, economical, environmental)
- We plan projects with long-term sustainability
- We conduct needs assessment analysis
- We prioritize problems and identify opportunities
- We introduce appropriate solutions that can be implemented through local systems
- We integrate communications tools at project design stage for wider opinion building
- We encourage stakeholder participation to ensure ownership
- We monitor and evaluate each project for maximum impact
- We build capacity through training and workshops
- We conduct project impact assessment through evaluating socio-economic benefits to communities

OUR UNIQUENESS

We offer an integrated solutions-based approach for each and every project through a core team of highly qualified professionals with diverse specialties who have worked across Middle East, North & East and South Africa, Europe and Asia. From design to implementation, we offer solutions that are country and project specific. Our multi dimensional competencies combined with language and cultural understanding ensure Project Sustainability at all levels.

Capacity building workshop with youth in Egypt

CAPACITY DEVELOPMENT / TRAININGS

- Institutional Development for NGOs
- Volunteer Program Development
- Equity & Integration
- Corporate Social Responsibility
- Project Development & Management
- Community Investment

Gender Empowerment/Income Generation

Capacity Development Session in Progress

To know more about URBANICS, visit our website www.urbanics.org
To know more about community development work, please direct your queries to unjela.kaleem@urbanics.org